



## **North American Travel Journalists Association**

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### **MELISSA MCGIBBON TRAVEL MEDIA COMPETITION WINNER**

**PASADENA, CA** -- The **North American Travel Journalists Association (NATJA)** today announced that Melissa McGibbon won SILVER place in the 2016 NATJA Awards Competition in the Special Focus Travel Articles: Cruises category. This awards competition, now in its 25<sup>th</sup> year, honors the “best of the best” in travel journalism, photography and destination marketing that cover all aspects of the travel industry worldwide.

Submissions for the awards competition grew by more than 20% compared to last year. Entries reflected an array of excellent journalistic and creative work. “Submissions were judged by seasoned journalists, editors, photographers and PR professionals with hundreds of years of combined experience. NATJA is appreciative to all its judges for the tremendous time and effort they took in reviewing this year’s entries. Given the caliber of the entries, the judging was not easy,” stated NATJA CEO Helen Hernandez.

NATJA is the second largest travel media association in North America, whose mission is to foster high quality journalism by supporting the professional development of its members, providing exceptional benefits and valuable resources, honoring the excellence of journalism throughout the world, and promoting travel and leisure to the general public. NATJA also publishes *TravelWorld International Magazine* ([www.travelworldmagazine.com](http://www.travelworldmagazine.com)).

For more information about NATJA or a complete list of 2016 award winners and finalists, visit [www.natja.org](http://www.natja.org).

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